

2024 Meaford Scarecrow Invasion – Sponsor Commitment Form

Sponsorship Category (please select all that apply)

	\$5,000	Title Event Sponsor
	\$2,000	Parade Sponsor
	\$1,500	Apple Sponsor
	\$1,000	Mr. & Mrs. Scarecrow Sponsor
	\$500	Pumpkin Sponsor
	\$200	Crow Sponsor
	\$100	Pie Sponsor

Total Sponsorship Value \$ _____

Contact Information

Name:

Company Name:

Street Address:

City:

Postal Code:

Phone:

Email:

Sponsorship Acknowledgement by Meaford Scarecrow Invasion

Social Media Tags:

Company / Family Names (as you wish it to appear on all communications):

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Agreement Completion Checklist

- Payment** (due upon receipt)
- Cheque Attached** – Payable to **Meaford Scarecrow Invasion and Family Festival**
- E-transfer** sent to finance@scarecrowinvasion.com
- High-resolution Logo:** To recognize your company, please provide your logo in either JPEG or PNG format to sponsor@scarecrowinvasion.com
- Sponsorship Letter:** Check here if you want a letter stating the value of your Scarecrow Invasion sponsorship. **Note:** *The Scarecrow Invasion is a registered nonprofit organization, and as such may issue a receipt of payment but cannot provide a charitable donation receipt.*
- Signed Agreement:** Please read and sign the acknowledgement statement below at the bottom of the page.

Cancellation of Event

Cancellation of the event is highly unlikely but may occur during rare instances to protect the health and safety of volunteers, staff, vendors, and patrons and/or to protect property and infrastructure. The decision to suspend or cancel operations is at the sole discretion of the members of the Meaford Scarecrow Invasion Board Executive. Depending on the nature of the risk, the Board Executive will make their decision based on guidance provided by local authorities including, but are not limited to, Environment Canada, the Ontario Provincial Police, the Canadian Coast Guard, the Meaford Fire Department (Emergency Services), Public Health, Meaford Municipal staff and council.

A decision to cancel the event partially or fully will be communicated as quickly as possible to all sponsors by email. The Title Event Sponsor will, where possible, also be informed verbally.

Cancellation Recognition Summary

Sponsors	Time Frame	Refund	
Title Event Sponsor	• After Sep 1	• 70% refund	PLUS: Additional social media promotion
Parade Sponsor	• Jul 1 – Sep 1	• 80% refund	
Apple Sponsor	• Before Jul 1	• 90% refund	
Mr. & Mrs. Scarecrow Sponsor	• After Sep 1	• 50% refund	
Pumpkin Sponsor	• Before Sep 1	• 75% refund	
Crow & Pie Sponsors	<i>No refund</i>		

Acknowledgement & Agreement

I acknowledge that I have read and agree to the terms of the Meaford Scarecrow Invasion and Family Festival Sponsorship Commitment Agreement 2024.

Name: _____ **Date:** _____

Signature: _____